



City of Santa Barbara, Parks and Recreation Department

**79th Annual Children's Fiesta Parade  
El Desfile De Los Niños  
Saturday, August 8, 2009, 10 a.m. State Street**



### **JOIN THE FUN!**

The Santa Barbara Parks & Recreation Department is proud to provide the children of our community with this special opportunity for creative fun! We hope that each child is excited about being a part of this Santa Barbara tradition. **Viva La Fiesta!**

### **THE THEME**

In 2009 we will be celebrating the 79<sup>th</sup> Anniversary of the Annual Children's Fiesta Parade! Anthony Borgatello, El Presidente has set the Fiesta theme as "A Tribute to Tradition". Mr. Borgatello was inspired by the different ways Santa Barbarans love to appreciate this history and participate in the celebration. The theme "reflects the spirit of the people of our community who work hard, enjoy life, good food, music, song and dance". El Presidente Borgatello invites all of us to celebrate the wonderful tradition of Fiesta and extends Santa Barbara's century old tradition of hospitality to all.

In the Children's Fiesta Parade, Santa Barbara's early days are depicted by costumes and hand-drawn carts. Your child may wear any costume that portrays the life-style and traditions of early California. Brightly colored dresses, hats, shawls, and suits are fun and add charm to the parade. **All participants, including adults, must be in costume.** Music is a great addition also!

### **PARADE REGULATIONS**

- ❖ **Adults are limited to one adult per five children. Exception: one adult per child under two years. Remember, this is a children's parade.**
- ❖ Small children (five and under) must be transported by hand-drawn carts and wagons and **not** be expected to walk the parade route. They must also be accompanied by an adult.
- ❖ **Adults accompanying children in the parade must dress appropriately- costumes are preferred. A simple costume could be black pants/skirt and a white shirt.**
- ❖ Horses, donkeys and goats will be placed in the last section of the parade.
- ❖ Single entries may be grouped together.
- ❖ Signs are restricted to group name only. *PLEASE*, no commercial and political campaign signs, literature and/or advertising. These are inappropriate for a children's event and are not permitted.
- ❖ **For the safety of participants and bystanders, NO CANDY OR OTHER SOLID OBJECTS MAY BE THROWN! CONFETTI OR FLOWERS MAY BE TOSSED TO THE AUDIENCE.**

### **WAGONS, CARTS AND FLOATS**

Build a cart or float for your child to ride on. Avoid last minute problems by pre-testing your cart or float before the day of the parade. Remember:

- ❖ Carts and wagons must be hand-drawn, **motorized and battery operated vehicles are not allowed in the parade.** Foot power only.
- ❖ **If your entry includes a horse, it must be less than 14 hands high (56" high at the withers).**

### **MUSIC.....WE LOVE IT!**

Not only do we love music, but so do all the people who come to see the parade! If you hadn't planned on including music with your group, consider bringing a CD player and playing some Spanish music!

### **PARADE ASSEMBLY**

Your parade packet will indicate where you are to assemble. **Check in with the Block Captains who will help you line up.** Make sure all your group members know your assembly area and entry number before the parade day! **The parade begins promptly at 10 a.m., and you must be ready!**

## **ENTRY FORMS**

The deadline for entry forms is **Friday, July 10th, 2009**. **Late entry forms will not be accepted.** Completed forms are to be returned to Parade Headquarters: Cabrillo Pavilion Arts Center, 1118 East Cabrillo Blvd., Santa Barbara, CA 93103; or hand delivered, M-F, 9-5pm.

## **PARADE INFO WILL BE MAILED**

After you are an official entry in the Children's Fiesta Parade, you will be mailed your Parade Packet, which includes entry number and assembly information.

**We will mail out the Parade packets on Friday, July 24, 2009.**

**Parents/Group Leaders- please remember that this event is for families that include young children. Take care when choosing the theme for your group. Groups should avoid depicting violent historical themes. This is not appropriate for a children's event. When in doubt, please call the office at (805)-897-1982.**

### ***Sample Scripts for Parade Entries***

1. "This is the third year of parading for the Fierro-Jimenez family. Little Matthew is accompanied by his two cousins, Serena and Arianna. Matthew has a baby brother on the way who will make his Fiesta debut in the year 2002."
2. "These flower girls, ages 12-14, came all the way from Alaska and Arkansas to participate in today's parade. Let's give them a big welcome to Santa Barbara! The girls are wearing traditional Fiesta dresses and hats bringing plenty of flowers to spread the Fiesta cheer!"
3. "Esther Medina and her grandchildren are showing their Fiesta spirit by wearing beautiful traditional Spanish costumes."
4. "Involved with Fiesta for over 25 years, this very enthusiastic family of cousins is from the Family Cordero! Welcome all!"
5. "This is the fourth year of parading for 4 year old Riley Flores. This morning he is spreading the Fiesta cheer with his Grandpa Jack Bowie."
6. "This group of locals, "Friends for Life", has been participating in Fiesta for years. This parade is all about the children. Let's hear a big "Viva la Fiesta!"
7. "Welcome Jaimes-Cordero family! These cousins are 10<sup>th</sup> generation Santa Barbarans. Their family has been participating in Fiesta for over 40 years. One cousin has come all the way from Sapporo, Japan to participate in his first Fiesta. All the girls' dresses have been made by Martha Jaimes, proud Nana and Aunt. Viva la Fiesta from the Jaimes-Cordero family!"

**ENTRY DEADLINE: FRIDAY, JULY 10, 2009**

**Return to:** City of Santa Barbara  
Cabrillo Pavilion Arts Center  
1118 East Cabrillo Blvd.  
Santa Barbara, CA 93103  
805-897-1982



◀79th Anniversary▶  
**2009 Children's Fiesta Parade**  
**Saturday, August 8, 2009**  
**Entry Form**



This entry form must be turned in no later than Friday, July 10, 2009. Late applications will not be accepted. Cultural Arts, City of Santa Barbara - Monday-Friday, 9:00am-5:00pm, (805) 897-1982.

**PLEASE PRINT OR TYPE CLEARLY. READ AND COMPLETE THIS ENTIRE FORM!**

**NAME OF PARADE ENTRY:** your group name and how your group will be referred to on the parade script

\_\_\_\_\_

Contact Person: \_\_\_\_\_

Street Address: \_\_\_\_\_ City \_\_\_\_\_

Zip: \_\_\_\_\_ **EMAIL:** \_\_\_\_\_ (Save Postage Next Year!)

Phone (day) \_\_\_\_\_ Phone (eve) \_\_\_\_\_

**CHILDREN PARTICIPATING:**

NAME (Print)	Age	NAME (Print)	Age
1. _____	_____	4. _____	_____
2. _____	_____	5. _____	_____
3. _____	_____	6. _____	_____

(List additional names on a separate attachment)

**WAGONS, CARTS, FLOATS AND STROLLERS** (Circle all that apply) Describe in detail:

\_\_\_\_\_

\_\_\_\_\_

**MUSIC** Yes \_\_\_\_\_ No \_\_\_\_\_ Live \_\_\_\_\_ Taped \_\_\_\_\_

**ANIMALS PARTICIPATING:**

NAME OF ANIMAL	TYPE OF ANIMAL	RIDDEN OR WALKED
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1. \_\_\_\_\_

2. \_\_\_\_\_

## ENTRY DESCRIPTION FOR PARADE SCRIPT

This information will be used to determine your entry placement and write the script that our Parade Announcers read along the parade route. Include special historical facts about your entry. Is your name difficult to pronounce? If so, write it out phonetically. What style of costumes are your children wearing in the parade? Will they be singing, dancing, walking, riding in a wagon or stroller or on a pony? Will they be playing instruments or handing out flowers to the parade audience? **Please describe your entry in detail; attach separate sheet as needed.**

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### Release:

**Code of Conduct** By signing the entry form you acknowledge that you have read and fully understand the City of Santa Barbara Parks and Recreation Department's "Code of Conduct" and do hereby for yourself and behalf of your children and other adults in your group, agree to abide by its policies and conditions as exactly written.

**CITY OF SANTA BARBARA RELEASE AGREEMENT** IN CONSIDERATION OF BEING PERMITTED TO PARTICIPATE IN THIS CITY ACTIVITY OR USE OF ANY CITY FACILITIES IN CONNECTION WITH THIS ACTIVITY, THE UNDERSIGNED AGREES TO THE FOLLOWING:

1. THE UNDERSIGNED HEREBY RELEASES, WAIVES, DISCHARGES AND COVENANTS NOT TO SUE THE CITY OF SANTA BARBARA, ITS EMPLOYEES, OFFICERS AND AGENTS (hereinafter referred to as "releasees") from all liability to the undersigned, his or her personal representatives, assigns, heirs, and next of kin for any loss, damage, or claim therefore on account of injury to the person or property of the undersigned, whether caused by a negligent act or omission of the releasees or otherwise while the undersigned is participating in the City activity or using any City facilities in connection with the activity.
2. THE UNDERSIGNED HEREBY AGREES TO INDEMNIFY AND HOLD HARMLESS the releasees from all liability, claims, demands, causes of action, charges, expenses, and attorney fees (including attorney fees to establish the releasee's right to indemnity or incurred on appeal) resulting from involvement in this activity whether caused by any negligent act or omission of the releasees or otherwise.
3. THE UNDERSIGNED HEREBY ASSUMES FULL RESPONSIBILITY FOR AND RISK OF BODILY INJURY, DEATH OR PROPERTY DAMAGE while upon City property or participating in the activity or using any City facilities and equipment whether caused by any negligent act or omission of releasees or otherwise. The undersigned expressly agrees that the foregoing release and waiver, indemnity agreement and assumption of risk are intended to be as broad and inclusive as permitted by California law and that if any portion thereof be held invalid, notwithstanding, the balance shall continue in full legal force and effect.

I acknowledge that I have read the foregoing and that I am aware of the legal consequences of this agreement, including that it prevents me from suing the City or its employees, agents, or officers if I am injured or damaged for any reason as a result of participation in this activity. I further acknowledge that no oral representation, statements or inducements have been made. IF THE PARTICIPANT OR PARTICIPANTS ARE MINORS, his or her custodial parent, legal guardian or group/organization leader must read and execute this agreement.

I hereby warrant that I am legal guardian, custodial parent or group/organization leader of the children listed on this form, that they are minors, and agree, on my own and said minor's(s) behalf to the terms and conditions of the foregoing agreement.

I acknowledge that I have read the **Code of Conduct** and agree to all the terms and conditions of the stated agreement.

Print Adult Name \_\_\_\_\_ Signature \_\_\_\_\_

Date: \_\_\_\_\_ For more information, please call 805-897-1982.

Initials _____	<b>PHOTOGRAPHY RELEASE:</b> The Parks and Recreation Department may take and use photos of participants for publicity purposes. Photos of participants are used in the City's activity guide and other media publications. I hereby grant the City of Santa Barbara permission to use my likeness, name, voice and words in any broadcast, telecast or print media account of this event or activity free of charge.
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